

Station KLAS-TV LAS VEGAS

Advertiser () PATRIOT MAJORITY

Product Issue

Estimate# 1656

Buyer Sarah Levene

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/1656

Flight Dates 08/23/2012 - 08/30/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880

Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH

PLEASE SEE REVISION TO LINE 7...

NO CHANGE IN TOTAL

PLEASE CONFIRM

THANKS

GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F,M-W	6A-7A	8 NEWS NOW AT 6A	:30	\$1,200.00	08/23-08/29	2	1	2	\$2,400.00	
	2	TH-F,M-W	7A-9A	CBS THIS MORNING	:30	\$1,200.00	08/23-08/29	2	1	2	\$2,400.00	
	3	TH	7A-9A	CBS THIS MORNING	:30	\$1,200.00	08/30-08/30	1	1	1	\$1,200.00	
	4	TH-F,M-W	9A-10A	LIVE! WITH KELLY	:30	\$800.00	08/23-08/29	3	1	3	\$2,400.00	
	5	TH	9A-10A	LIVE! WITH KELLY	:30	\$800.00	08/30-08/30	1	1	1	\$800.00	
	6	TH-F,M-W	12P-1230P	8 NEWS NOW AT NOON	:30	\$1,100.00	08/23-08/29	2	1	2	\$2,200.00	
	*7	SU	530P-6P	POLITICS NOW	:30	\$1,000.00	08/26-08/26	1	1	1	\$1,000.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	8	TH-F,M-W	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/23-08/29	2	1	2	\$2,600.00	

8/22

Rep Order# 8855204 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 08/22/2012 12:43 PM
Last Received: 08/22/2012 11:58 AM
Showing Buylines: All Lines

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---REPORT TOTALS---

Report Totals: 14 / \$15,000.00

---SALES MONTHLY TOTALS---

Aug 12: 6 / \$6,600.00 Sep 12: 8 / \$8,400.00
Sales Totals: 14 / \$15,000.00
Station Totals: 14 / \$15,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,000	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11
Demos RA35+